

# MMUNOLOGY 2013<sup>™</sup>

Celebrating

# THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS Meeting Dates: May 3 – 7, 2013 • Exhibit Dates: May 4 – 6, 2013 • Hawaii Convention Center • Honolulu, Hawaii

Instructions: Complete and return this application to reserve your space. Available exhibit space will be assigned on a first-come, first-served basis upon receipt of this document. A non-refundable deposit of \$1,000 per 100 square feet of exhibit space is due with the application; the balance is due by December 14, 2012. For applications submitted after October, 31, 2012, full payment is due with the application. Exhibitor Upgrades/Additional Marketing Opportunities payments are due in full and are nonrefundable.

Please note: Exhibitors are prohibited from participating in direct sales or order-taking while exhibiting at IMMUNOLOGY 2013<sup>™</sup>. This ban is in effect during the dates of the meeting, May 3–7, 2013, and is to include all venues associated with IMMUNOLOGY 2013<sup>™</sup>.

Company				
Contact Name				
Phone		Fax	E-mail	
Total number of booths requested			In accordance with the following terms, conditions, and regulations governing	
Location Preference:	Corner	\$2,775 (May 7, 2012–October 31, 2012) \$2,975 (after October 31, 2012)	exhibits of the IMMUNOLOGY 2013 <sup>™</sup> at the Hawaii Convention Center, Honolulu, Hawaii, May 3–7, 2013, the undersigned hereby makes application for exhibit spaces(s) which, when accepted by the AAI Exhibit Management, becomes a contract. Terms and conditions listed in the attached AAI Exhibit Rules and Regulations and at <b>www.IMMUNOLOGY2013.org</b> are a part of this contract. The undersigned agrees to abide by all rules, requirements,	
	🗅 In-line	\$2,575 (May 7, 2012–October 31, 2012) \$2,675 (after October 31, 2012)		
We prefer the following booth locations (in priority order):			restrictions and regulations as set forth in this agreement or as may be especially designated by AAI Exhibit Management, the convention center, the	
1)	2) 5)	3) 6)	official general services contract as well as any city, state and federal regula- tions. Failure to abide by such rules and regulations results in forfeiture of all	
We will exhibit the following products/equipment/services:			monies paid or due AAI under the terms of this agreement. Additionally, the undersigned acknowledges that an invoice for payment will be sent and agre to honor such invoice as legal and binding and will submit payment within	
If possible, we would	like to be lo	ocated near (other exhibitor names)	a reasonable amount of time not to exceed 30 days.	

If possible, we would NOT like to be located adjacent to or directly across from

#### **EXHIBITOR UPGRADES/ADDITIONAL MARKETING OPPORTUNITIES:**

U WiFi Access\$40,000 (Exclusive) or \$8,000 (Shared)	\$
□ Meeting Bags\$25,000	\$SOLD
Refreshment Carts Service for 300 \$3,000	\$
□ Lanyards\$5,000	\$SOLD
□ Online Itinerary Planner\$6,500 ea	\$
□ Coffee Break in Exhibit Hall Lounge\$3,000 ea	\$
Meeting Bag Insert (limited to 7)	\$
❑ Workshop\$1,000	\$
□ Pre-Meeting Attendee Mailing List\$900	\$
□ Post-Meeting Attendee Mailing List\$700	\$
□ Congratulatory Ads on Meeting Website\$500	\$
□ Second Listing in Program\$500	\$
□ Promotional Video\$500	\$
□ Promoted Refreshment Break\$250	\$
D Passport Program\$250	\$
Exhibitor Upgrades TOTAL	\$

Authorized Signature
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The American Association of Immunologists, Inc. (AAI) reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among exhibitors. In the case of a denied application, all monies collected by AAI will be refunded to the exhibiting company.

Date

BALANCE DUE	\$
TOTAL AMOUNT PAID TODAY	\$
TOTAL EXHIBITOR UPGRADES	\$
PAYMENT: TOTAL EXHIBIT FEES	\$

Please make checks payable to The AAI, Inc., in U.S. dollars drawn on a U.S. bank

## **CANCELLATION POLICY**

All booth deposits and all Additional Marketing Opportunities payments are non-refundable. If full payment is not received by December 14, 2012, booth space will be cancelled and immediately released to other companies interested in exhibiting. After December 14, 2012, all sales are final and any deposit or fee payment is non-refundable.

## Submit Application to:

AAI Exhibits Manager 9650 Rockville Pike. Bethesda, MD 20814 Phone: 301-634-7821 • Fax: 301-634-7889

Further information appears at www.aai.org and www.IMMUNOLOGY2013.org

For Official Use Only: Date Received Time